



Corporate Analysis. Enhanced Responsibility

PRESS RELEASE

CAER's new window on the world!

Australia's leading ESG research firm launches a new website offering enhanced client functionality

Canberra, Australia – 23 May 2011 – With new features, information tailored to specific client needs and enhanced usability, CAER is proud to announce the launch of their new website.

CAER's CEO Duncan Paterson said:

"While CAER's brand has gained market recognition over the last few years, it is always good to freshen our public face. Growing levels of interest in responsible investment mean that we are handling an increasing number of enquiries from people new to the industry."

The new website is designed with ease of use in mind. Clients are able to easily navigate to pages providing them with specific information on how they can use services that are relevant to their needs, whether they be asset owners, fund managers or financial advisors.

As well as information about CAER's services, the website provides useful practical information for responsible investors, including:

- Key strategies;
- Information on ESG integration;
- Background information on the implications of climate change for investors; and
- Tips for implementing the UN Principles for Responsible Investment.

In addition to ease of use, the new site is also intended to harmonise the CAER brand with that of their global partners EIRIS – Experts in Responsible Investment Solutions. CAER's web manager Glenn Fairbairn said:

"As the local research and sales partner for EIRIS, CAER is part of a global network of research organisations helping investors around the world. The new website will hopefully give our stakeholders that sense of accessing a world-class product suite."

(ENDS)

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Note to editors:

About CAER – Corporate Analysis. Enhanced Responsibility. CAER is an independent, not-for-profit research organization assisting investors in Australia and around the world. CAER was established in 2000 to provide independent environmental, social and governance (ESG) data on companies operating in Australia and the Asia-Pacific region. CAER collects data on approximately 300 ESG issues for the S&P/ASX 300 and the NZX 50. The data is based on publicly available information gathered from company, government and NGO sources, as well as via direct communication with companies. Visit www.caer.org.au for more information.

About EIRIS - EIRIS is a leading global provider of independent research into the environmental, social, and governance, (ESG), and ethical performance of companies. With over 25 years experience of conducting research and promoting responsible investment strategies, EIRIS now provides services to more than 100 asset owners and asset managers globally. In the last ten years new EIRIS research has focussed on the risks and exposure of companies in key ESG areas, and how companies are responding. EIRIS works with clients to create their own ESG ratings and rankings, to engage with companies and to create specific funds for their clients. EIRIS has a multinational team of over 50 staff in London, together with offices in Boston and Paris. The EIRIS network includes research organisations in Australia, France, Israel, Germany, Spain and South Korea, and now covers around 3,000 companies globally. Visit www.eiris.org for more information.