



Events Policy

Re: Endorsement and speaking opportunities

The organiser or company who wants the Centre for Australian Ethical Research (CAER) to participate in or provide endorsement for an event should provide confirmation of the following items before agreement:

1. Evidence of the company's demonstrated and ongoing public commitment to CSR in the form of policies and management systems.

2. Evidence of the organisation's improved environmental performance on key ESG issues, including quantitative data preferably demonstrating a trend showing improvement.

3. Evidence of steps being taken to ensure that events are 'green', such as:

- Carbon - CO2 off-sets for all emissions associated with the event, including the specific nature of the offsets;*
- Travel - Evidence of use of video-conferencing technologies rather than flights;*
- Food Miles - Food at the events are from local providers to reduce air miles;*
- Paper - Use of recycled paper - for all conference and promotional materials;*
- Power - ideally where possible there will be no regular mains power used – preferably sustainably sourced biodiesel, solar, wind or other renewable energy source should be used;*
- Advertising – Promotional materials should be made from recycled/recyclable material, and electronic ticketing should also be considered;*
- Catering – Biodegradable and compostable plates and cutlery should be used and use of organic or biodynamic food where it is possible.*

4. Evidence of the fact that the date of the event does not conflict with annual major industry events that might be considered more appropriate forums for CAER involvement at that time.